

# White paper summary

## Fraud in the financial services sector - Using data intelligence to stop fraud before it starts



### The issues of fraud in the financial services sector

With application fraud costing financial services organisations somewhere in the region of US\$ 2 trillion a year and rising, it is a problem that cannot be ignored. Fuelled by the growth of the internet, fraud has over the last ten years transitioned from cottage industry to a mass-market crime opportunity operating on a global scale.

With fraud rates continuing to rise and with the authorities struggling to control the complex, international problem it is up to the financial services sector and the wider credit industry to make it uneconomic for the criminals by preventing frauds at the point of application.

Fraud is a non-competitive issue and all industry sectors need to work together to combat it.

The effective use of data, shared at both organisational and industry level, combined with algorithms and effective screening mechanisms can ensure that organisations can combat fraud before it affects profits, reputations and society as a whole.

Increased data sharing is a must, to allow those organisations being targeted to have the widest possible set of data to compare applications and find the patterns and links that deter fraudulent applications and stop fraud losses before they start.

This white paper examines the

problem of application fraud for financial services organisations and explores how implementing an effective fraud prevention system and processes can have a significant impact on the organisation's bottom line.

Depending on the current fraud protection measures, ROI can be achieved in a matter of weeks and certainly months.

#### Want to read more?

This executive summary is taken from the Decision Analytics white paper [Fraud in the Financial Services sector - Using data intelligence to stop fraud before it starts](#).

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