



Hamburg, X July 2008

Holger Dittombée appointed as Market Head in Germany for Experian's Decision Analytics division

Experian®, the global information services company, has appointed Holger Dittombée as Market Head of Germany for its Decision Analytics division. In his new role, Holger will lead the division's new proposition for the German market with new products, stronger consulting services and more capabilities to support clients in their credit risk and fraud management.

Holger has been part of the Experian's Decision Analytics team since 1994 holding different positions. He started as Data Analyst, Business Consultant, Project Manager and since August 2000 he has been Head of the Operations team. Holger has substantial experiences in the Financial Services, telecommunications as motor finance market. He has owned key strategic initiatives for Experian in the German market, like Basel II and data protection as consumer affairs around the Analytics.

Commenting on his new role, Holger Dittombée said: "This is a very exciting moment for Experian in Germany, we are accelerating our presence in the market with new offices and new products/ services. I am glad to lead Experian's Decision Analytics division to maximise the potential of the German organizations and help them to more efficiently manage customers through the entire lifecycle - from the point of application through to customer management and collections, including the prevention of fraud."

Elmo Hagendorf, Managing Director of Experian Germany, commented: "Holger's appointment reinforces Experian commitment to the German market. Experian will work close with our clients to create long-term, strategic relationships to support them in their growth. We are willing to make the most of the multiple opportunities that the German market offers driving Experian to a substantial growth".

For further information on the press release please contact:

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About Experian

Experian is a global leader in providing information, analytical and marketing services to organisations and consumers to help manage the risk and reward of commercial and financial decisions.

Combining its unique information tools and deep understanding of individuals, markets and economies, Experian partners with organisations around the world to establish and strengthen customer relationships and provide their businesses with competitive advantage.

For consumers, Experian delivers critical information that enables them to make financial and purchasing decisions with greater control and confidence.

Clients include organisations from financial services, retail and catalogue, telecommunications, utilities, media, insurance, automotive, leisure, e-commerce, manufacturing, property and government sectors.

Experian Group Limited is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE 100 index. It has corporate headquarters in Dublin, Ireland, and operational headquarters in Costa Mesa, California and Nottingham, UK. Experian employs approximately 15,500 people in 38 countries worldwide, supporting clients in over 65 countries around the world. Continuing sales for the year ended 31 March 2008 were \$4,059m (£2,020m / €2,858m).

For more information, visit the Group's website on www.experiangroup.com.

About Experian's Decision Analytics division

Decision Analytics is the international division of Experian specialising in providing credit risk and fraud management consulting services and products. For more than 30 years, it has developed its best practice analytical, consulting and product capabilities to support organisations to manage and optimise risk; prevent, detect and reduce fraud; meet regulatory obligations; and gain operational efficiencies throughout the customer relationship. With clients in more than 60 countries and offices in more than 30, the Decision Analytics division of Experian delivers experience and expertise developed from working with national and international organisations around the world across a wide range of industries and business size.

For more information, visit the company's website on www.experian-da.com