

Fraud prevention in the Polish Telecoms Industry

Thursday, February 5th 2009
Venue: Hilton Warsaw Hotel & Convention Centre
Address: Grzybowska 63, Warsaw
Venue: Hilton Meeting Room 2

AGENDA

- 09:00** **Introductions**
Michael Grabmayer, Business Development Director Telecoms, Experian Decision Analytics
- 09:30** **The Experian Decision Analytics' Experience and References on the Polish Market Related to Fraud Prevention**
Michal Nowakiewicz, Business Development Manager Poland, Experian Decision Analytics
- 10:00** **The UK Telco Fraud Scene - The Mature Market Place I: The scale of the problem & the different types of fraud**
Liam Rawsthorne, Senior Fraud Solutions Consultant, Experian Decision Analytics
- 10:45** *Coffee break*
- 11:15** **The UK Telco Fraud Scene - The Mature Market Place II: The anti-fraud strategy**
Liam Rawsthorne, Senior Fraud Solutions Consultant, Experian Decision Analytics
- 12:00** **UK Telco Data Sharing : The UK Model and Strategy, Return on Investment and Development**
Liam Rawsthorne, Senior Fraud Solutions Consultant, Experian Decision Analytics
- 12:30** *Lunch*
- 14:00** **Telco Fraud Prevention in Other Countries (Netherlands, Austria, Turkey, S. Africa, Spain)**
Liam Rawsthorne, Senior Fraud Solutions Consultant, Experian Decision Analytics
Anette Jelen, Fraud Consultant, Experian Decision Analytics
- 14:30** **Interactive Session – Lessons Learned from the Mature Market Place & Understanding the Polish Telco Market**
Impact of Marketing Strategy On Fraud, Types Of Frauds, Fraud/Credit Risk Team Structure And Targets, Regulatory Environment (Fraud And Data Share), Participation In The GSMA FF
- 15:30** **Wrap-up and Next Steps**
- 16:00** *End of the day*

For any further information please contact:
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